

**CONTRACT**

**KWQC**  
**805 Brady St**  
**Davenport, IA 52803**  
**Sales T & C: www.gray.tv/advertising**  
**(563) 383-7000**

<u>Contract / Revision</u> 1632804 /		<u>Alt Order #</u> WOC12511570
<u>Advertiser</u> Rita Hart for Iowa		<u>Original Date / Revision</u> 05/21/20 / 05/21/20
<u>Contract Dates</u> 09/15/20 - 09/21/20	<u>Estimate #</u> 8337	
<u>Product</u> Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> Davenport House	<u>Sales Office</u> Davenport Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u> 9912856	<u>Advertiser Code</u> 543	<u>Product 1/2</u> 579
<u>Agency Ref</u> 5282	<u>Advertiser Ref</u> 180072	

And:

**Greer Margolis Mitchell-GMMB**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWQC	09/15/20	09/21/20	M-F 5a News	5a-6a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/15/20	09/21/20	MTWTF--	2			\$175.00				
N 2	KWQC	09/15/20	09/21/20	M-F 6a News	558a-7a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/15/20	09/21/20	MTWTF--	3			\$400.00				
N 3	KWQC	09/15/20	09/21/20	Today Show	7a-9a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/15/20	09/21/20	MTWTF--	4			\$450.00				
N 4	KWQC	09/19/20	09/19/20	Sa 6a News	558a-7a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/14/20	09/20/20	-----S-	1			\$200.00				
N 5	KWQC	09/19/20	09/19/20	Sa Late Morning News	8a-1030a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/14/20	09/20/20	-----S-	1			\$275.00				
N 6	KWQC	09/20/20	09/20/20	5a Su	5:00 am-6:00am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/14/20	09/20/20	-----S	1			\$150.00				
N 7	KWQC	09/20/20	09/20/20	Meet The Press	9a-10a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/14/20	09/20/20	-----S	1			\$400.00				
N 8	KWQC	09/15/20	09/21/20	M-F 4p News	4p-430p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/15/20	09/21/20	MTWTF--	2			\$200.00				
N 9	KWQC	09/15/20	09/21/20	M-F 5p News	5p-530p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/15/20	09/21/20	MTWTF--	2			\$450.00				
N 10	KWQC	09/15/20	09/21/20	NBC Nightly News	530p-6p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/15/20	09/21/20	MTWTF--	1			\$2,500.00				
N 11	KWQC	09/15/20	09/21/20	M-F 6p News	6p-630p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	09/15/20	09/21/20	MTWTF--	3			\$600.00				
N 12	KWQC	09/19/20	09/19/20	Sa 5p News	5p-530p		:30			NM	1	\$325.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/20	09/20/20	-----S-				1	\$325.00			
N 13	KWQC	09/15/20	09/21/20	Late News M-F	10p-1035p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/15/20	09/21/20	MTWTF--				2	\$600.00			
Totals											24	\$11,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/21/20	24	\$11,500.00	(\$1,725.00)	\$9,775.00
<b>Totals</b>	24	\$11,500.00	(\$1,725.00)	\$9,775.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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